



THE NEW ZEALAND VETERINARY NURSE

MEDIA KIT

As of November 2020, the New Zealand Veterinary Nurse Association has over 1,200 members all of which receive copies of The New Zealand Veterinary Nurse journal. We saw our membership growth double over two years with the introduction of voluntary registration, and membership has remained at this number since.

The New Zealand Veterinary Nurse journal is produced quarterly in March, June, September and December as a digital resource to our members and to education providers who teach our future veterinary nurses.

Members are sent a newsletter style email which includes a link to the journal, a brief introduction to the main articles, along with the artwork submitted by our advertisers. The digital journal also has the added benefit of embedding links to video and website links, providing another platform for you to generate interest in your product.

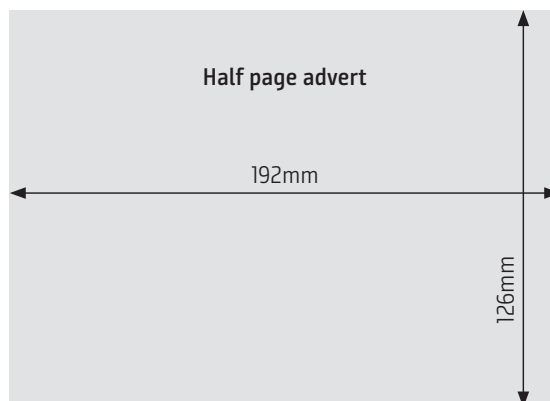
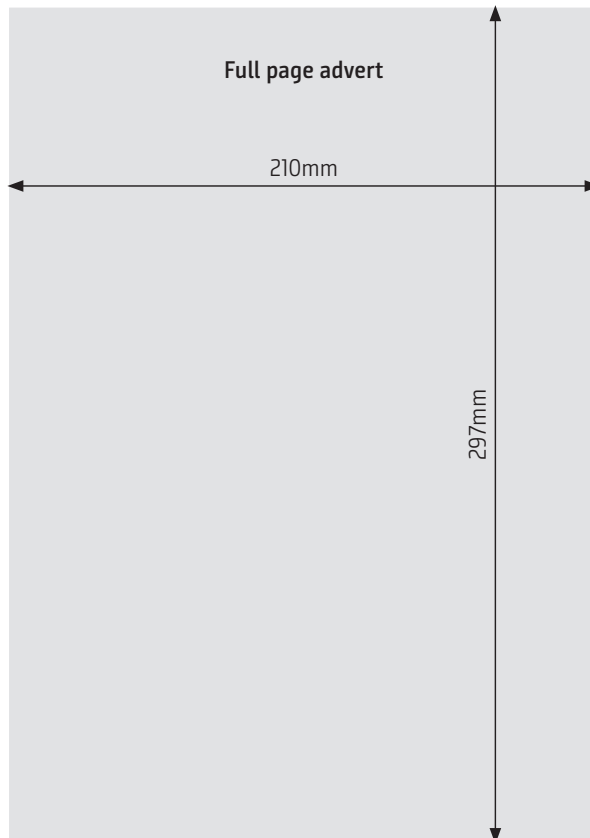
ADVERTISING SPECIFICATIONS

Adverts should be supplied as press-optimised pdfs, and all photos/graphics used in the advertisement should be a minimum of 300dpi at the actual size used in the advert. Please also supply the URL you would like the advert to link to.

Full page advert size: 210mm wide x 297mm high

Half page advert size: 192mm wide x 135mm high.

Prices of advertising are available on our current rate card.



If you are also interested in advertising in the NZVNJ, please contact journal@nzvna.org.nz or if you are interested in the possibility of including advertising in the NZVNJ to your conference package please contact secretary@nzvna.org.nz